

# Capgemini



**DlaaS**

Digital Inheritance as a Service

## Digital Inheritance

Digital inheritance is the process of passing on one's important and valuable digital assets, to loved ones or designated beneficiaries, after your time, such as:

- PDFs :Last Will, LPAs, Life & Pension Policy Docs.
- Photos & Videos,
- Online accounts, Shares, Banking, ETNs, Social Media, Music
- Data in cloud accounts Apple i-cloud, Google Drive, Dropbox
- Crypto, NFTs and Tokens

By creating a digital inheritance plan, individuals can ensure that their digital assets are properly managed and passed on to their chosen beneficiaries, making it easier for loved ones to access important information and memories.

97% do not have a digital inheritance plan

## Crypto Inheritance

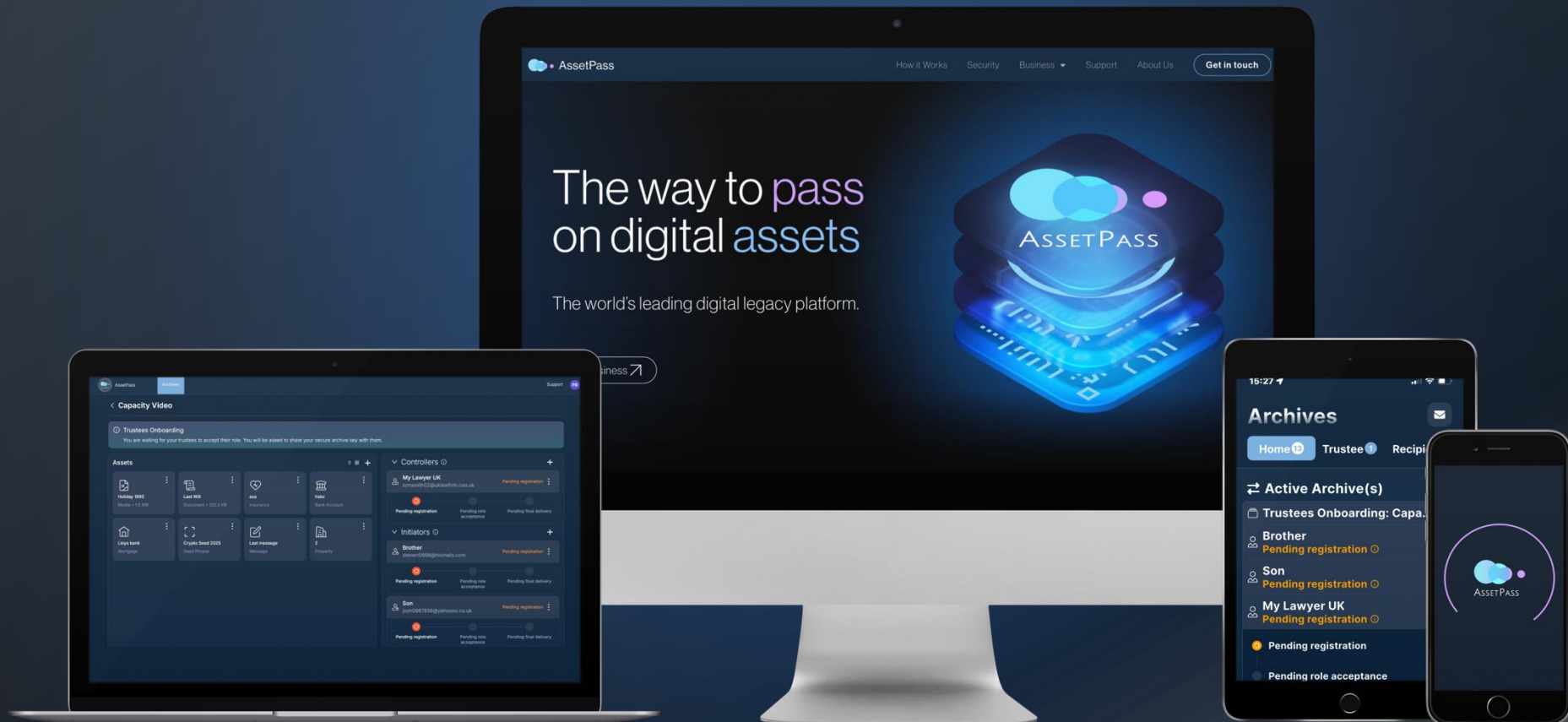
Crypto inheritance has unique nuances that require a specific solution to ensure crypto owners can pass on their crypto wealth to their loved ones and beneficiaries.

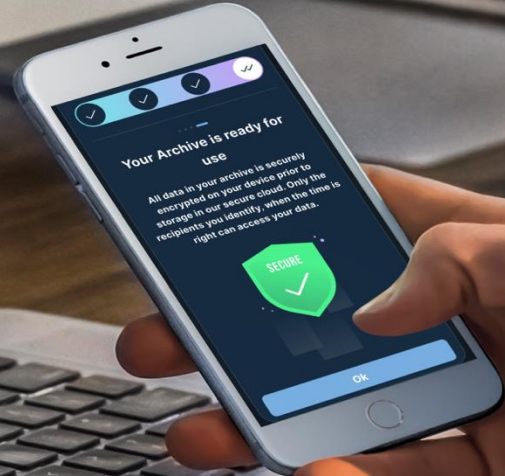
- Seed Phrase ( Private Keys ) must be passed on securely
- Lost private keys means total loss of crypto
- Apple i-cloud is not a solution
  - Online exposure to hacked Apple ID and passwords
  - Apple have changed their legacy contact terms that prevents loved ones future access
- Regulators “ Customer duty of care” to include protection of funds
  - Potential unlimited fines

Monetize customers with an extra product and service

# AssetPass

The platform comprises of a super secure mobile application with a fully integrated web-user browser, incorporating military grade encryption and a multi-stage release control process to ensure safe transfer of all digital assets at the correct time.





## DlaaS

AssetPass has partnered with Capgemini to offer: [Digital Inheritance as a Service](#)

This service allows you to provide your clients with a new product and solution to securing their digital assets in their estate plan and enhance their financial well-being.

In combination with our [Affiliate Partner Program](#) that offers you a way to earn a commission of revenues by referring clients to our platform.

Simply encourage your clients to download the free application from the Apple or Google Play store, and the platform will be dynamically branded with your corporate ID or neutral branding, based on your preference.



## Key Benefits

- DaaS is a totally outsourced solution
- Monetize your existing clients with a new Digital Inheritance product
- Gain new clients via the automated onboarding workflow
- Retain existing clients
- Generate a significant new sales revenue stream
- Reduce time spent manually resolving bereavement requests

Turn an opportunity into a new revenue stream

## Affiliate Partners

- No set up cost , No license fees , No Maintenance fees
- No complex legal contracts , No POs , simple “ Affiliate Partner “agreement
- No integration requirements
- Fully Outsourced Solution “ DaaS “
- Customer adoption model options ( Opt-In or Opt-Out )
- Revenue Share Model
- Dynamic branding options ~ Neutral, Dual or Your Corporate brand ID

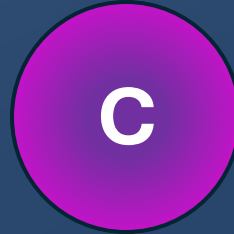
## How it works

- Your clients download **FREE** and pay in app. \$ 1.99 per month
- The agreed % revenue shared back with the Affiliate Partner



## Revenue Share Model

Affiliate Partners receive agreed percentage of ARR



Example :

Affiliate Partner with 140M existing clients, only 10% adoption rate ( opt-out )

$14\text{M} \times \$1.99 \times 12 \text{ months}$

**\$ 334 M**

Annual Recurring Revenue

## Dynamic Branding

DaaS comes with " [Dynamic Branding](#) ", a unique feature that enables the platform to carry 3 different branding 3 options: Neutral , Dual or Fully in your corporate ID.

**CRYPTO  
PASS**

**CRYPTO PASS**

Totally neutral branding, any colour and product name

Crypto Pass

**CRYPTO PASS**

Dual branding in your corporate colours

**C**

**Coin Exchange**

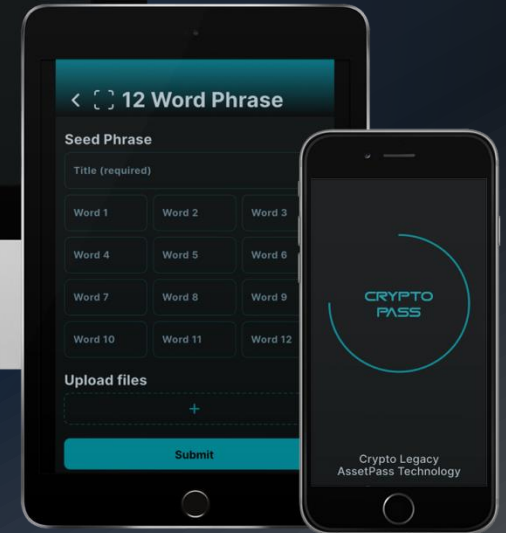
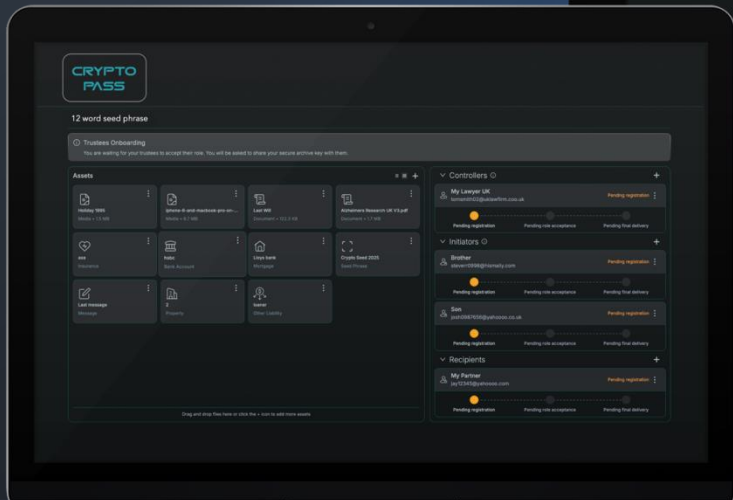
Affiliate Partner corporate brand ID

# Neutral Brand

CRYPTO  
PASS

CRYPTO  
PASS

CRYPTO LEGACY POWERED BY ASSETPASS



# Neutral Brand

CRYPTO  
PASS



# Dual Branding

Crypto Pass

CRYPTO  
PASS

Login

\* Email:

\* Password:

Submit

CRYPTO PASS Archives Support

< Bitcoin Seed 25

Draft  
Your archive is in draft and you are able to add contents, onboard trustees and invite recipients. You trustees will be onboarded once you invite them.

Assets

- Seed Back-up  
Media • 502.1 KB
- Crypto Seed  
Seed Phrase
- Seed Info  
Message

Controllers

- Attorney  
fommtt@attorneyfirm.co
- Initiators
- Son  
mikey12345@ismailly.co.uk
- Brother  
josh0066@usamaller.com
- Recipients
- Wife  
Mywife@yahoo.com

Drag and drop files here or click the + icon to add more assets

Delete Archive

< 12 Word Phrase

Seed Phrase

Title (required)

Word 1	Word 2	Word 3
Word 4	Word 5	Word 6
Word 7	Word 8	Word 9
Word 10	Word 11	Word 12

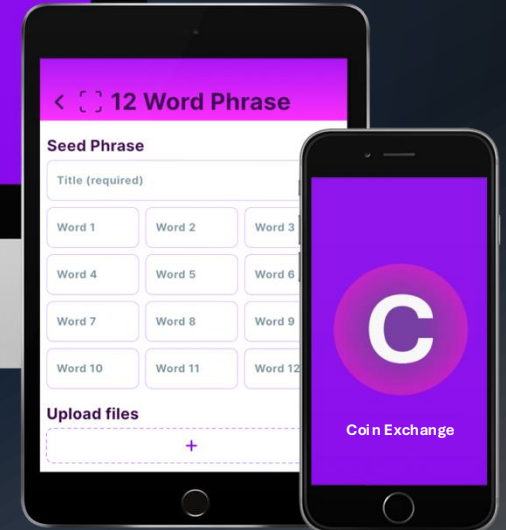
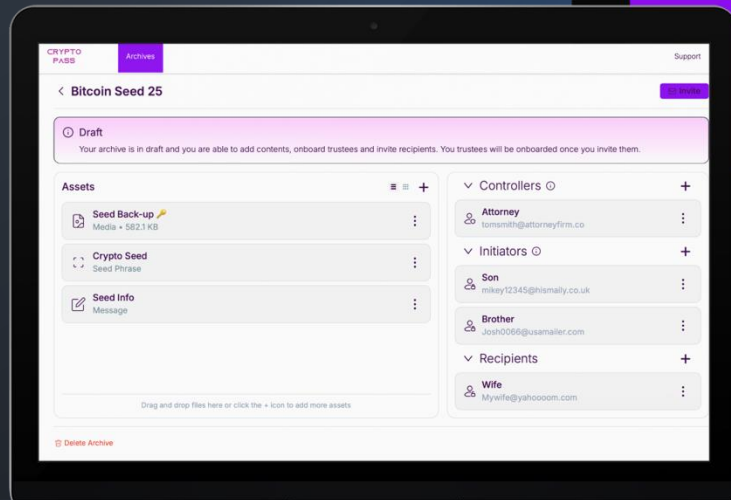
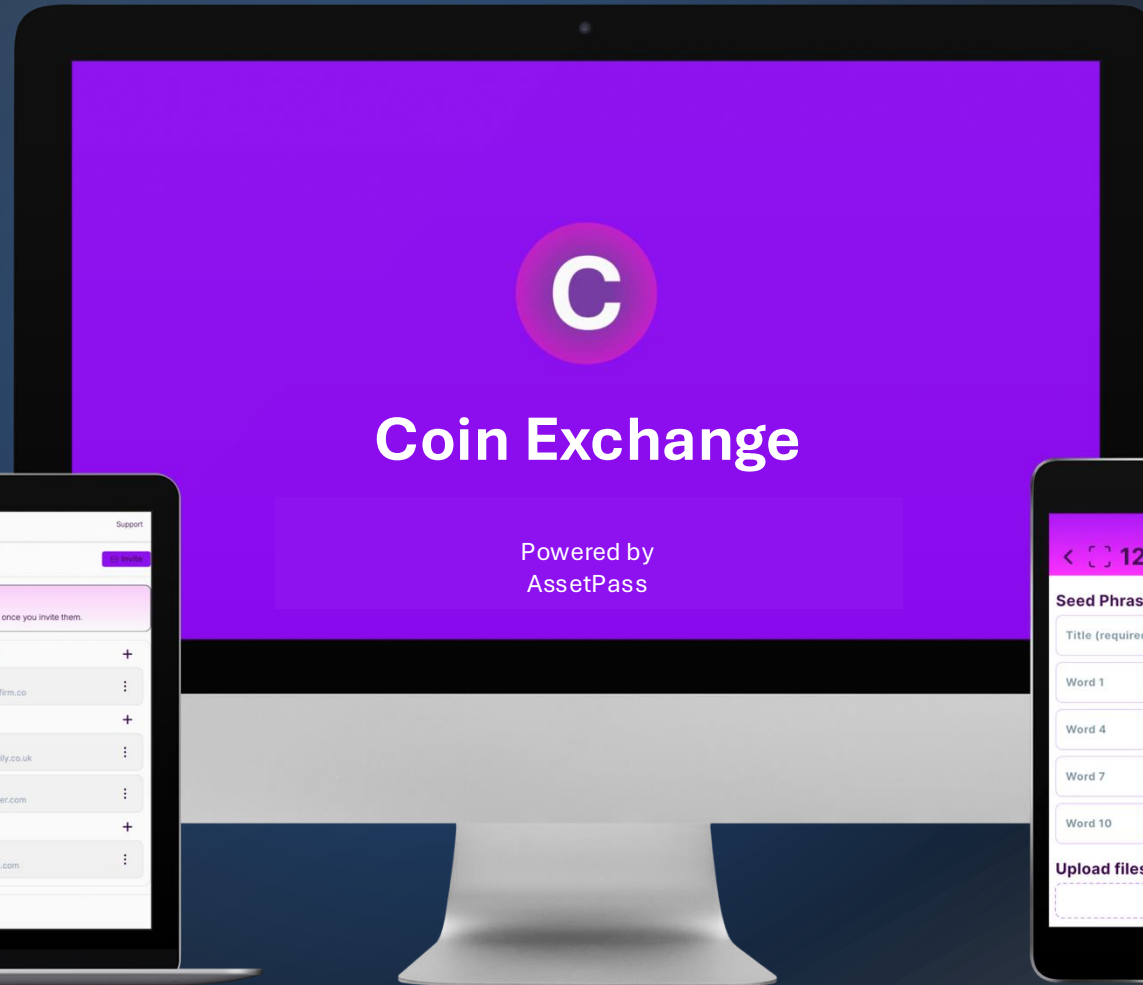
Upload files

+

CRYPTO  
PASS

Web3 Legacy  
by AssetPass

# Corporate Brand ID



## Summary

- No integration requirements ✓
- New Digital Inheritance product ✓
- Live platform, approved by Apple & Google ✓
- Generate a significant new recurring revenue stream ✓
- Backed by a global MSP provider “ Capgemini ” ✓
- Monetize your existing client base with a new product offering ✓
- Onboard new customers via standard automated workflow ✓
- Provide enhanced Customer Care , protecting from losses ✓

## MSP Partner

The **DlaaS** platform is fully supported and hosted by our global MSP partner **Capgemini**.

This will include management of the payments due from the revenue share model.

Capgemini 

**DlaaS**



Private Cloud

Data & Cyber Security

24/7 Monitoring

Global Support

Payments System

Capgemini



Capgemini is a large global company with over 340,000 employees with € 22.1 billion in global revenues in 2024



## 3 Simple Steps

1. Register to become an “ Affiliate Partner “

2. Agree commercial terms “ Revenue Share % “

3. Confirm dynamic branding option



Capgemini 



[www.assetpass.com](http://www.assetpass.com)



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