



DlaaS

Digital Inheritance as a Service



Digital Inheritance

Digital inheritance is the process of passing on one's digital assets, such as important documents, PDFs like your **Last Will** plus precious items like digital **photos** and **videos**, together with all **Online accounts** and **Data** and valuable digital assets in the form of **Crypto**, **NFTs** and **tokens**, to loved ones or designated beneficiaries.

It is important because without proper planning, these assets may be lost or inaccessible to loved ones after someone passes away.

By creating a digital inheritance plan, individuals can ensure that their digital assets are properly managed and passed on to their chosen beneficiaries, making it easier for loved ones to access important information and memories.

97% do not have a plan for their digital assets

DlaaS

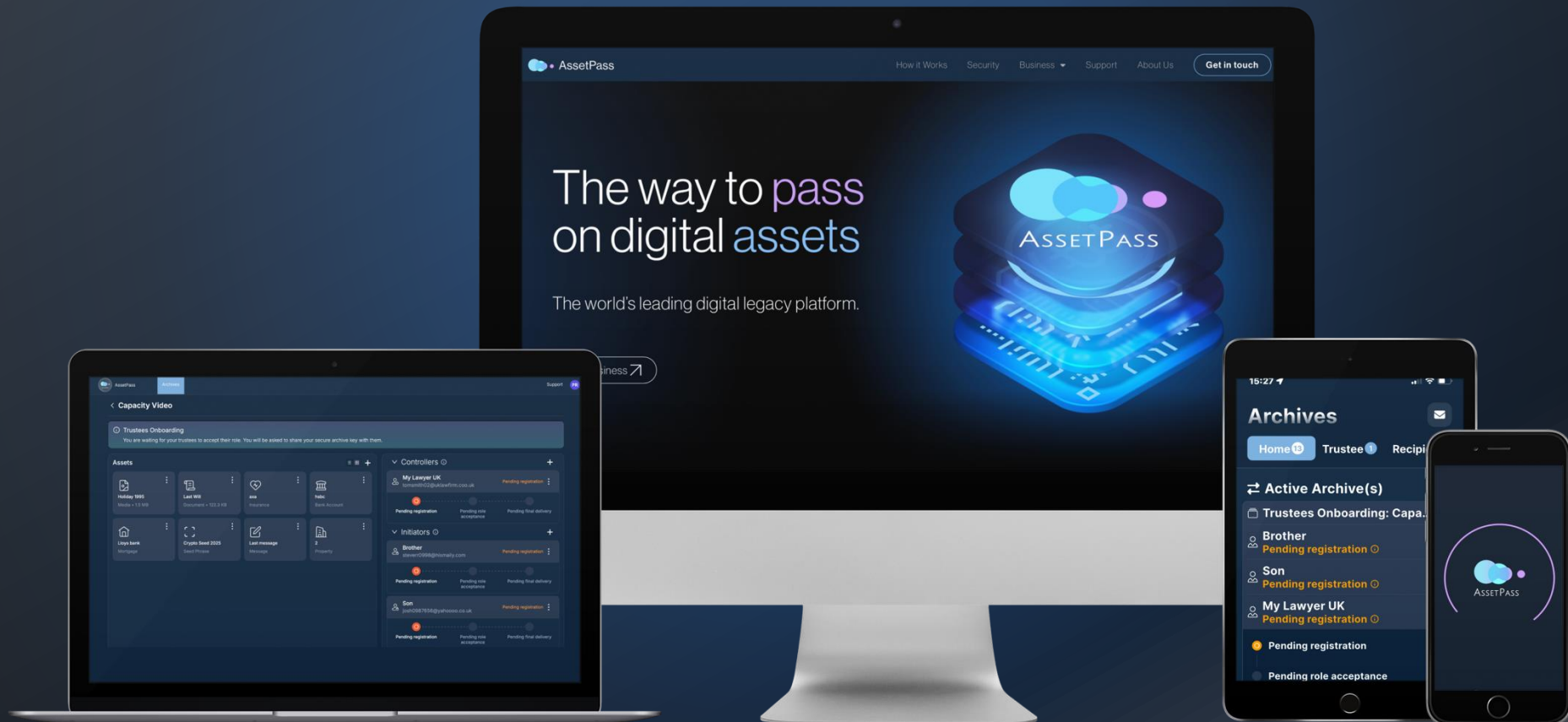
AssetPass has partnered with **ZENZERO** to offer a comprehensive Digital Inheritance as a Service (DlaaS). This service allows you to provide your clients with the solution they need to secure their digital estate plan and enhance their financial well-being.

In addition, we have introduced an **Affiliate Partner Program** that offers you a way to earn a percentage commission of revenues by referring clients to our platform. Simply encourage your clients to download the free application from the Apple or Google Play store, and the platform will be dynamically branded with your corporate ID or neutral branding, based on your preference.



AssetPass

The platform comprises of a super secure mobile application with a fully integrated web-user browser, incorporating military grade encryption and a multi-stage release control process to ensure safe transfer of all digital assets at the correct time.



Key Benefits

- Provide your existing clients with a new financial health product
- Gain new clients via the automated onboarding workflow
- Retain existing clients
- Generate a significant new sales revenue stream
- Application dynamically opens in your corporate brand ID or neutral
- Simple Affiliate Partnership program

Turn an opportunity into a new revenue stream

Affiliate Partners

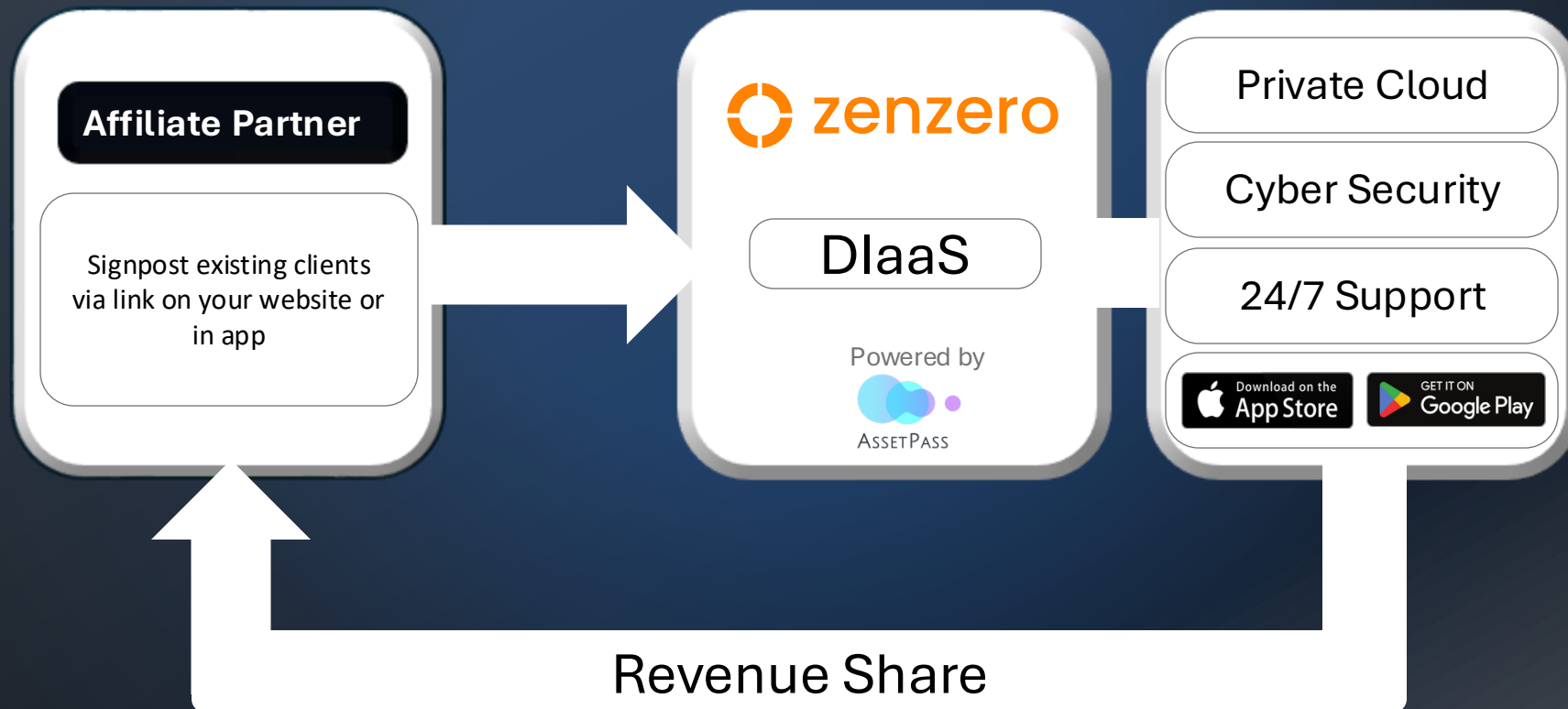
- No set up cost , No license fees
- No complex legal contracts , No POs
- No integration
- Fully Outsourced Solution “ **DlaaS** ”
- Revenue Share Model
- Dynamic ID branding or Dual / Neutral brand
- Customer adoption model options (Opt-In or Opt-Out)
- Hosted and supported by our global MSP partner

Summary

- No integration requirements ✓
- Dual mobile apps + integrated web-browser interface ✓
- Application approved by Apple & Google ✓
- Generate a significant new revenue stream , recurring ✓
- Hosted and operated by a global MSP provider “ **ZENZERO** ” ✓
- Compelling message, “ Protect Customers & Families from loss ” ✓
- Onboard new customers via standard automated workflow ✓

How it works

- Your clients download the application for **FREE** from Apple or Google
- Easy in app. double click payments from only \$ 1.99 pm
- Affiliate Partners receive an agreed percentage revenue share paid back directly



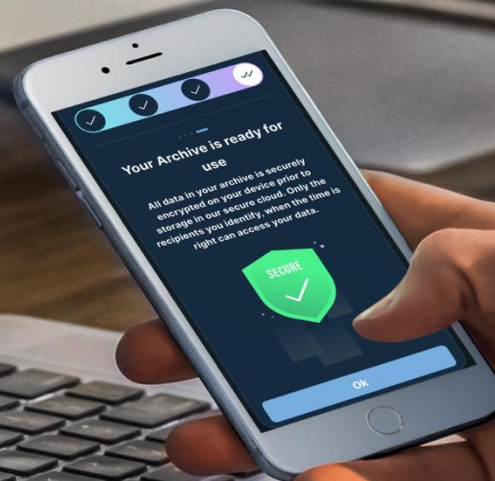
MSP Partner



ZENZERO is a UK-based Managed Service Provider (MSP) providing IT services, cyber security, cloud computing, and AI solutions.

Part of the **MACQUARIE** Group





3 Simple Steps

1. Register your interest in becoming an “ Affiliate Partner “

2. Agree commercial terms “ Revenue Share % “

3. Confirm dynamic branding option





AssetPass

www.assetpass.com



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