



DlaaS

Digital Inheritance as a Service

Digital Inheritance

Digital inheritance is the process of passing on one's important and valuable digital assets, to loved ones or designated beneficiaries, after your time, such as:

- PDFs :Last Will, LPAs, Life & Pension Policy Docs.
- Photos & Videos,
- Online accounts, Shares, Banking, ETNs, Social Media, Music
- Data in cloud accounts Apple i-cloud, Google Drive, Dropbox
- Crypto, NFTs and Tokens

By creating a digital inheritance plan, individuals can ensure that their digital assets are properly managed and passed on to their chosen beneficiaries, making it easier for loved ones to access important information and memories.

97% do not have a digital inheritance plan

Crypto Inheritance

Crypto inheritance has unique nuances that require a specific solution to ensure crypto owners can pass on their crypto wealth to their loved ones and beneficiaries.

- Seed Phrase (Private Keys) must be passed on securely
- Lost private keys means total loss of crypto
- Apple i-cloud is not a solution
 - Online exposure to hacked Apple ID and passwords
 - Apple have changed their legacy contact terms that prevents loved ones future access
- Regulators “ Customer duty of care” to include protection of funds
 - Potential unlimited fines

Monetize customers with an extra product and service

AssetPass

The platform comprises of a super secure mobile application with a fully integrated web-user browser, incorporating military grade encryption and a multi-stage release control process to ensure safe transfer of all digital assets at the correct time.





DlaaS

AssetPass has partnered with ZENZERO to offer: **Digital Inheritance as a Service**

This service allows you to provide your clients with a new product and solution to securing their digital assets in their estate plan and enhance their financial well-being.

In combination with our **Affiliate Partner Program** that offers you a way to earn a commission of revenues by referring clients to our platform.

Simply encourage your clients to download the free application from the Apple or Google Play store, and the platform will be dynamically branded with your corporate ID or neutral branding, based on your preference.



Key Benefits

- DaaS is a totally outsourced solution
- Monetize your existing clients with a new Digital Inheritance product
- Gain new clients via the automated onboarding workflow
- Retain existing clients
- Generate a significant new sales revenue stream
- Reduce time spent manually resolving bereavement requests

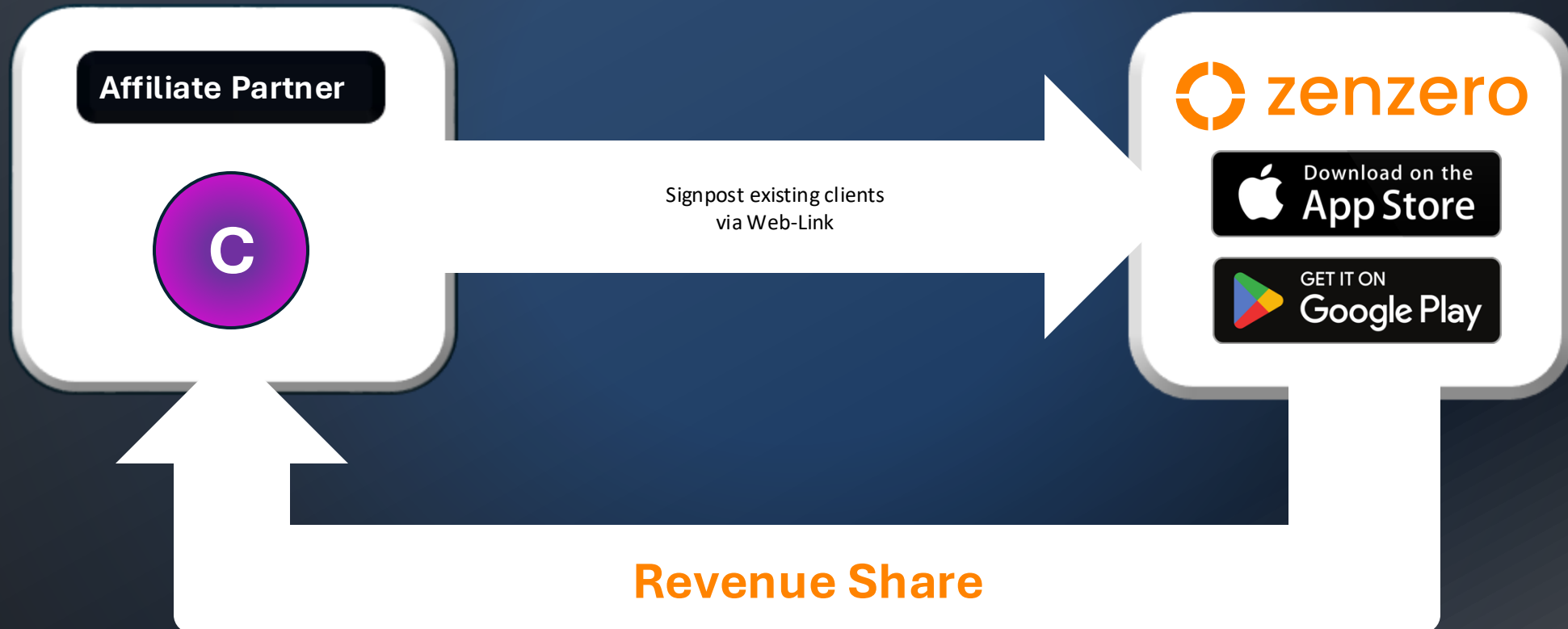
Turn an opportunity into a new revenue stream

Affiliate Partners

- No set up cost , No license fees , No Maintenance fees
- No complex legal contracts , No POs , simple “ **Affiliate Partner** ” agreement
- No integration requirements
- Fully Outsourced Solution “ DaaS ”
- Customer adoption model options (Opt-In or Opt-Out)
- **Revenue Share Model**
- **Dynamic branding options** ~ Neutral, Dual or Your Corporate brand ID

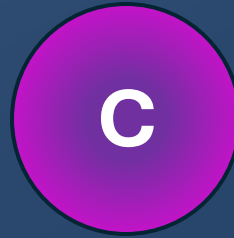
How it works

- Your clients download **FREE** and pay in app. \$ 1.99 per month
- The agreed % revenue shared back with the Affiliate Partner



Revenue Share Model

Affiliate Partners receive agreed percentage of ARR



Example :

Affiliate Partner with 140M existing clients, only 10% adoption rate (opt-out)

14M x \$1.99 x 12 months

\$ 334 M

Annual Recurring Revenue

Dynamic Branding

DlaaS comes with " **Dynamic Branding** ", a unique feature that enables the platform to carry 3 different branding 3 options: Neutral , Dual or Fully in your corporate ID.

**CRYPTO
PASS**

CRYPTO PASS

Totally neutral branding, any colour and product name

Crypto Pass

CRYPTO PASS

Dual branding in your corporate colours

C

Coin Exchange

Affiliate Partner corporate brand ID

Neutral Brand

CRYPTO
PASS































CRYPTO
PASS

CRYPTO LEGACY POWERED BY ASSETPASS

CRYPTO
PASS

12 word seed phrase

Trustless Onboarding
You are waiting for your business to accept their role. You will be asked to share your secured archive key with them.

Assets				Controllers		
 Bitcoin 1000 0.00100000 BTC	 Ethereum 1000 0.00100000 ETH	 Bitcoin Cash 1000 0.00100000 BCC	 Bitcoin SV 1000 0.00100000 BSV	 My Lawyer UK 0.00100000 MYLAWYER	Pending registration	
 Bitcoin 1000 0.00100000 BTC	 Ethereum 1000 0.00100000 ETH	 Bitcoin Cash 1000 0.00100000 BCC	 Bitcoin SV 1000 0.00100000 BSV	 My Lawyer UK 0.00100000 MYLAWYER	Pending registration	
 Bitcoin 1000 0.00100000 BTC	 Ethereum 1000 0.00100000 ETH	 Bitcoin Cash 1000 0.00100000 BCC	 Bitcoin SV 1000 0.00100000 BSV	 My Lawyer UK 0.00100000 MYLAWYER	Pending registration	
 Bitcoin 1000 0.00100000 BTC	 Ethereum 1000 0.00100000 ETH	 Bitcoin Cash 1000 0.00100000 BCC	 Bitcoin SV 1000 0.00100000 BSV	 My Lawyer UK 0.00100000 MYLAWYER	Pending registration	
 Bitcoin 1000 0.00100000 BTC	 Ethereum 1000 0.00100000 ETH	 Bitcoin Cash 1000 0.00100000 BCC	 Bitcoin SV 1000 0.00100000 BSV	 My Lawyer UK 0.00100000 MYLAWYER	Pending registration	
 Bitcoin 1000 0.00100000 BTC	 Ethereum 1000 0.00100000 ETH	 Bitcoin Cash 1000 0.00100000 BCC	 Bitcoin SV 1000 0.00100000 BSV	 My Lawyer UK 0.00100000 MYLAWYER	Pending registration	

Drag and drop files here or click the + icon to add more assets

< 12 Word Phrase

Seed Phrase

Title (required)

Word 1	Word 2	Word 3
Word 4	Word 5	Word 6
Word 7	Word 8	Word 9
Word 10	Word 11	Word 12

Upload files

+
Submit

CRYPTO
PASS

Crypto Legacy
AssetPass Technology

Neutral Brand

CRYPTO
PASS



Dual Branding

Crypto Pass

CRYPTO
PASS

Login

* Email:

* Password:

Submit

CRYPTO PASS Archives Support

< Bitcoin Seed 25

Draft
Your archive is in draft and you are able to add contents, onboard trustees and invite recipients. You trustees will be onboarded once you invite them.

Assets

- Seed Back-up
Media • 502.1 KB
- Crypto Seed
Seed Phrase
- Seed Info
Message

Drag and drop files here or click the + icon to add more assets

Controllers

- Attorney
sommerr@attorneyfirm.co

Initiators

- Son
mike@12345@tmailly.co.uk
- Brother
Josh0066@usamaller.com

Recipients

- Wife
Mywife@yahoooom.com

Delete Archive

< 12 Word Phrase

Seed Phrase

Title (required)

Word 1	Word 2	Word 3
Word 4	Word 5	Word 6
Word 7	Word 8	Word 9
Word 10	Word 11	Word 12

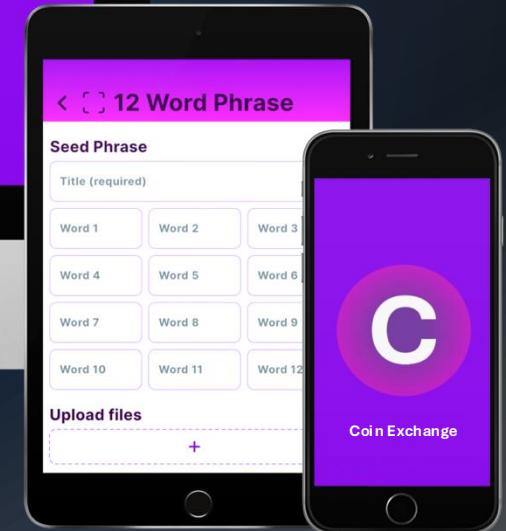
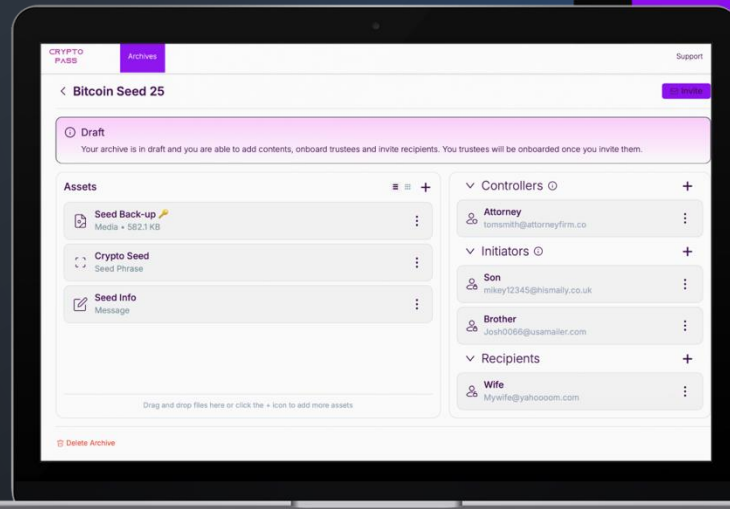
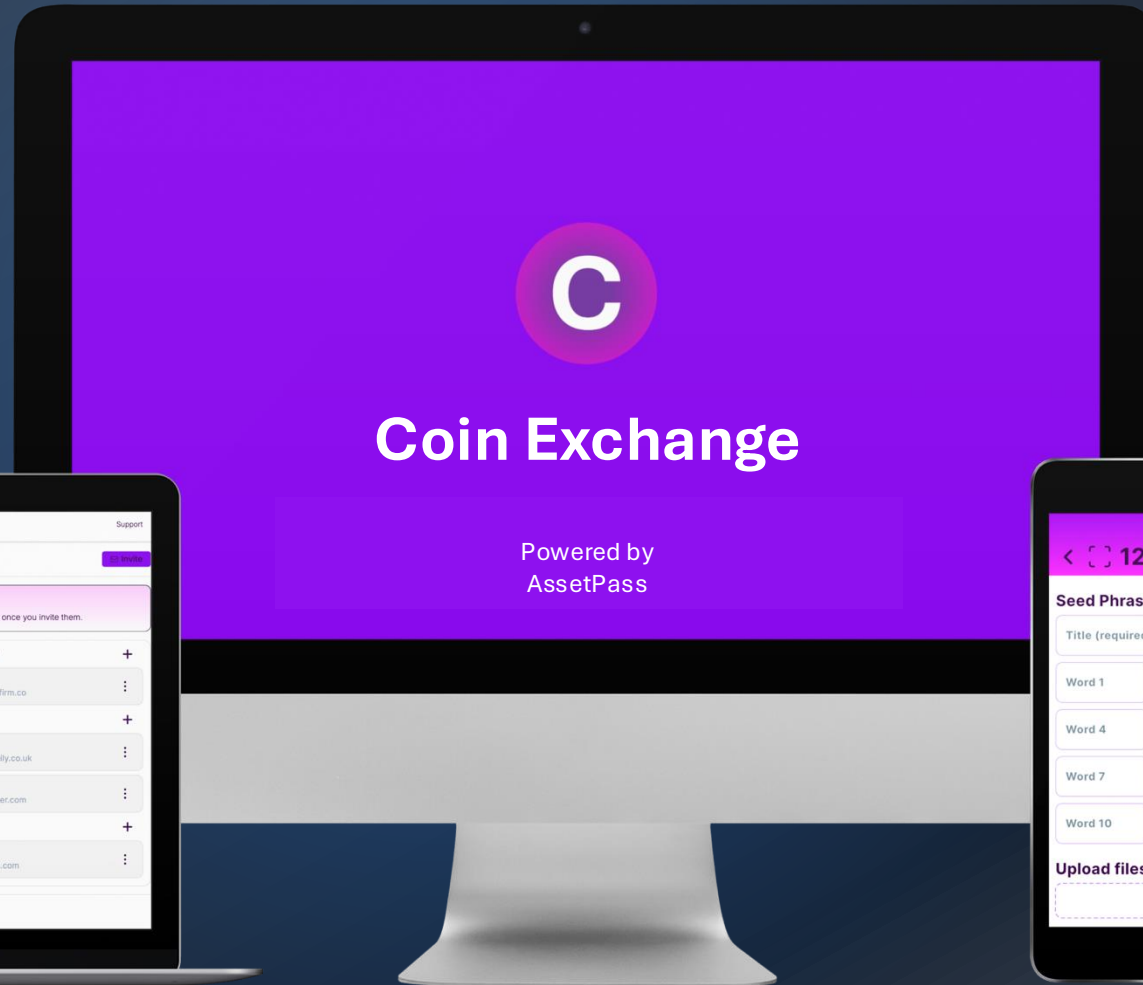
Upload files

+

CRYPTO
PASS

Web3 Legacy
by AssetPass

Corporate Brand ID



Summary

- No integration requirements ✓
- New Digital Inheritance product ✓
- Live platform, approved by Apple & Google ✓
- Generate a significant new recurring revenue stream ✓
- Backed by a global MSP provider “ZENZERO” ✓
- Monetize your existing client base with a new product offering ✓
- Onboard new customers via standard automated workflow ✓
- Provide enhanced Customer Care , protecting from losses ✓

MSP Partner

The **DlaaS** platform is fully supported and hosted by our global MSP partner **ZENZERO**.

This will include management of the payments due from the revenue share model.



DlaaS



Private Cloud

Data & Cyber Security

24/7 Monitoring

Global Support

Payments System

ZENZERO



ZENZERO is a UK-based Managed Service Provider (MSP) providing IT services, cyber security, cloud computing, and AI solutions.

Part of the **MACQUARIE** Group



3 Simple Steps

1. Register to become an “ Affiliate Partner “

2. Agree commercial terms “ Revenue Share % “

3. Confirm dynamic branding option





www.assetpass.com



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